

Rayuela™

*A multi-style type family for text & display
designed for informal kind of works,
with a literary atmosphere,
& a very vivid soul.*

Rayuela *a multi-style type family*

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A



RAYUELA LUZ

RAYUELA

RAYUELA
MISCELANEA

RAYUELA
CHOCOLATE

Rayuela builds a rhythm that is subtly linked to handwriting.

THIS IS APPROPRIATE FOR RATHER INFORMAL SETTINGS.

Rayuela *includes romans, italics, & smallcaps in 3 weights.*

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Meet the roman and *the cursive*
letters in an unprecedented show!

The type aims to reflect the ludic atmosphere of the novel, through a dynamic, half-serifing stroke, which brings the roman closer to an italic spirit. *This later lead to the need of creating an italic of strong cursiveness, and so offer good rhythm contrast with the roman and therefore both types could interact with clarity and harmony.*

DIVERTIMENTO

diverse & divergent

62 MODELO PARA ARMAR

JULIO CORTÁZAR



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Rayuela 13 font for text & display use

Rayuela Blanca 123 123, *Blanca Itálica* 123,

BLANCA VERSALITA 123 123

Rayuela Gris 123 123, *Gris Itálica* 123,

GRIS VERSALITA 123 123

Rayuela Negra 123 123, *Negra Itálica* 123,

NEGRA VERSALITA 123 123

Rayuela Choc 123, *Choc Itálica* 123

RAYUELA LUZ 123

RAYUELA MISC 123 



PampaType

independent font foundry