Rayuela™

A multi-style type family for text & display
designed for informal kind of works,
with a literary atmosphere,
& a very vivid soul.
Rayuela  a multi-style type family
Rayuela builds a rhythm that is subtlety linked to handwriting. This is appropriate for rather informal settings. Rayuela includes romans, italics, & smallcaps in 3 weights.

Meet the roman and the cursive letters in an unprecedented show!

The type aims to reflect the ludic atmosphere of the novel, through a dynamic, half-serifing stroke, which brings the roman closer to an italic spirit. This later lead to the need of creating an italic of strong cursiveness, and so offer good rhythm contrast with the roman and therefore both types could interact with clarity and harmony.
DIVERTIMENTO

diverse & divergent

62 Modelo para armar

julio cortázar

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Rayuela

Rayuela Blanca 123 123, Blanca Itálica 123.
Blanca Versalita 123 123
Rayuela Gris 123 123, Gris Itálica 123,
Gris Versalita 123 123
Rayuela Negra 123 123, Negra Itálica 123,
Negra Versalita 123 123

Rayuela Choc 123, Choc Itálica 123

RAYUELA LUZ 123

RAYUELA MISC 123