

Borges™

A type family for text *& display settings*,
classic, elegant, and comfortable to read.

Borges, a type system comfortable for reading

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BORGES (TEXT)

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e e e E

BORGES TÍTULO BLANCA

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BORGES TÍTULO HUECA

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BORGES POEMA

A type for Jorge Luis Borges

Inspired by the great oeuvre of Argentine writer Jorge Luis Borges, the Borges type family expresses precision, moderation, character, and economy; qualities with which Borges conceived his words; a type that could capture some of the fantastic which was a significant part of his creative world. *Borges' letterforms are slightly narrow, with a pretty large x-height, and short ascenders and descenders, which favours its use within newspapers and other space-saving situations. However Borges gives the text-line a subtle horizontal stress, its forms are round & open which makes it more comfortable in reading. Finally, its flowing italics provide a harmonic contrast with the romans.*

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A versatile family

Four weights of roman, cursive, and smallcaps offer good alternatives for text setting. *The Borges Título set is good for space-saving situations, being its open face version an elegant sort for special occasions.* Finally there is Borges Poema, a contemporary spirited chancery aimed at delicate moments.

Borges Blanca, Gris, **Negra**, **SuperNegra**

Borges Blanca, Gris, Negra & SuperNegra

BORGES BLANCA, GRIS, **NEGRA**, **SUPERNEGRA**

Borges Título BLANCA

Borges Título BLANCA

Borges Poema

THE LIBRARY OF BABEL

The universe (which others call the library) is composed of an indefinite and

PERHAPS INFINITE

number of hexagonal galleries, with vast air

shafts Between, Surrounded by Very

Low Railings. From any of the hexagons One can see,

interminably,

the upper and lower floors. The distribution

OF THE GALLERIES IS INVARIABLE.



PampaType

independent font foundry